



## Regulation

### *The Marjolaine Prize for Women*

*For those who grow a sustainable world*

#### ***Article 1: Purpose of the Prize***

The Marjolaine Prize for Women aims at rewarding women who lead exemplary actions in the field of sustainable agriculture and nutrition in France, in the developing countries and in the Mediterranean region.

Through this prize, the organisers intend to:

- Contribute to recognise and value food and agriculture productions that favour and preserve health, environment, employment and social cohesion and that participate to the fight against climate change;
- Favour the scaling-up of the initiatives by valuing and promoting them
- Bring forward women that deserve to be better known because of their action

#### ***Article 2: Eligibility of the organisations***

The Marjolaine Prize for Women will reward actions led by one or several women or actions targeting women. The eligible organisations are: associations, NGOs, companies, cooperatives, philanthropist structures, local authorities, universities... Their actions need to be implemented in France, in a developing country or in the Mediterranean region (given that they are led by a French organisation or by a foreign organisation in partnership with at least one French organisation).

Applying to the Prizes is free of charge.

#### **2.2. Eligibility of the actions**

The projects will be reviewed according to the following criteria:

- Action being implemented
- Action led by a woman and/or targeting women
- Action led by an association, an enterprise, a cooperative, a local authority, or a university
- French action: based and implemented in France for the two categories -in France; implemented by a French organisation or in partnership with at least one French organisation for the two categories International Solidarity and Mediterranean
- The project's original characteristics
- The field of intervention: food and/or agriculture
- The impact on gender

- Efficiency of the action, evaluated thanks to the environmental, socio-economical, pedagogical, cultural, and nutritional impacts
- The action's potential of being replicated elsewhere

### **2.3. Prize categories**

The jury will award prizes in four categories:

- Agriculture - *France* (organic farm, short supply chain, animal welfare, water saving practice, farm education for children, job-integration workshop, etc.)
- Food - *France* (organic restaurant, school canteen and company canteen including vegetarian and/or organic options, agri-food brand, organic caterer, nutrition education, nutrition education for children, solidarity grocery, restaurant, consumer cooperative, etc.)
- Agriculture and/or food - *international solidarity* in a developing country, implemented or supported by a French organisation (market gardening, cooperative, a raw material transformation company, etc.)
- Agriculture and/or Food – *Mediterranean region\**, in a country part of the Mediterranean region, implemented or supported by a French organisation (market gardening, cooperative, a raw material transformation company, etc.)

Each organisation is limited to one application only, that is for one of the four categories above mentioned.

\* Countries of the Mediterranean region : Albania, Algeria, Bosnia and Herzegovina, Egypt, Spain, Greece, Croatia, Israel, Italy, Jordan, Lebanon, Libya, Morocco, Monaco, Montenegro, Malta, Palestine, Portugal, Tunisia, Turkey

### **2.4. Financial endowments**

The Prize for each of the four categories grants the winner with 4.000 (four thousand) euros.

This financial endowment must support the development of the rewarded initiative or the activity of the prize winner.

### **2.5. Non-financial endowments**

Each of the four prize winners will have the opportunity to benefit from a communication support (article online, press release, video, dedicated space during Marjolaine trade fair, etc.)

The co-organisers commit themselves to provide communication tools and platforms for the Prize winners expressing the desire to use them to promote their success.

## ***Article 3: Application forms***

### **3.1 Application modalities**

The organisations wishing to apply are required to fill out the application form available on the website.

Any application forwarded by any other mean will not be taken in account.

The application period will start on May 19<sup>th</sup> and will end on July 17<sup>th</sup> 2016 at midnight.

Only complete application forms, respecting those instructions, and sent in time (before July 17<sup>th</sup> midnight) will be taken into consideration. An electronic receipt confirmation will be sent to the candidates.

### **3.2 Selection process**

The winners of each prize will be selected in two successive steps:

#### **- Nominees selection**

Once the application process completed, the received applications will first be examined by RESOLIS reading committee. To evaluate the applications' eligibility and quality, the applicant might be asked to provide complementary elements. Based on the criteria stated in article 2, five applications, considered as particularly innovative and remarkable, will be nominated by the selection committee (composed by, at least, one delegate from Spas, RESOLIS, and Relations d'Utilité Publique<sup>1</sup> for each of the four categories.

#### **- Winners selection**

The jury will give its final decision by designating the prize winner in each category.

### **3.3 Jury**

The jury will be composed of renowned persons and experts on issues such as agricultural, food, climate change related ones.

If a member of the jury ever happens to be directly linked to a competing structure, his/her abstention would be mandatory during the vote.

## ***Article 4: Planning and Prizes ceremony***

### **4.1 General planning**

May 19th: launch of the call for proposals

July 15th: end of the call for proposals

Summer: RESOLIS considers the proposals.

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<sup>1</sup> Public Interest Relations

Beginning of September: meeting of the selection committee (Spas, RESOLIS, Relations d'Utilité Publique) to select 20 nominees among the sheets transmitted by RESOLIS

Mid-September: the applications of the 12 nominees are communicated to the jury

Beginning of October: meeting of the jury

Beginning of October: announcement of the prize winners

Second week of October: Prize ceremony

The prize winners can take part in the Marjolaine trade fairs if they agree to participate.

#### **4.2 Prize ceremony**

The prizes will be given to the winners during a ceremony. The date, hour and place will soon be specified on the website: <http://www.prixdesfemmes-marjolaine.org/>

Afterwards, the results will be published on the Marjolaine Prize for Women's website as well as on RESOLIS website.

## **Article 5: Responsibilities**

### **5.1 Rights of the organisers**

The organisers detain the right to modify, cancel or delay the Prize in any case of necessity, thus they could not be held responsible for that and applicants could not refer to any prejudice.

Organisers also detain the right to change or add elements to the rules during the application process. The modified version of the rules will then substitute the original version.

### **5.2 Duties of applicants**

Every application induces the full acceptance by the applicants of the present rules and of the resolute decisions made by the jury and the organisers. The organisers will state as final resort on all practical difficulties pertaining to the interpretation or application of the actual rules.

Each applicant to the prize commits herself to:

- Respecting the actual rules,
- Using the funds to develop the project and not to personal purpose ;
- Being present or to being represented at the Prize presentation if she is selected, at the day and time indicated by the organisers; transport fees to the presentation will be taken in charge by the organisers.
- Renouncing to any appeal concerning the Prize's conditions of organization and results, as the jury's final decisions.

- Accepting unconditionally any communication referring explicitly to her name and project, and aiming at highlighting her project on appropriate media.

## ***Article 6: Communication and use of their image for applying organisations***

The winners/laureates are authorized to communicate on the prize that they have been granted, but shall keep the results confidential until their official announcement and presentation. The laureates / winners are asked to mention on all the communication media they will be present on the organisers and partners as well as the exact title of the Prize.

By their sole participation the applying organisations authorize the organisers in advance to use as a courtesy during five years their company name, all information about their project as well as the documents attached to their application form, and this on every type of media.

## ***Article 7: Personal data***

In compliance with the French law n. 78-17 of January 6th 1978, applicants can use their right to access to and correct any information present on the file detained by RESOLIS compiling data extracted from the application forms. Any applicant refusing the compilation of her personal data, except when needed for the good organization and proceeding of the Prizes, must absolutely inform RESOLIS in writing by email at : [observatoire@resolis.org](mailto:observatoire@resolis.org)

May 19th 2016

In Paris

**SPAS Organisation**

**Relations d'Utilité Publique**

**RESOLIS**